About Libya

Calling code

Capital :Tripoli Official language(s): Arabic

Spoken languages: Libyan Arabic, other Arabic dialects, Berber

Demonym

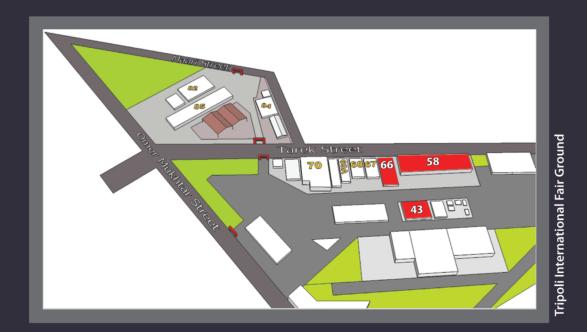
: National Transitional Council Government

:218

Chairman : Mustafa Abdul Jalil **Prime Minister** : Abdurrahim El-Keib Area : 1,759,541 km2 **Population** :5,670,688 : Dinar Currency

Transportations, geographical location, commercial and political relations with Europe provide suitable conditions for the efficiency of counter trade. Libya opens its gates to meet its demands from European and other major exporter countries around the world and it is already substantial for international companies and growing rapidly. The commercial business of Libya is transforming itself for being better and it is going a step further with new developments day by day. Its population is ready and ambitious for making trade. Population prefers to buy all the goods that are produced in high standards and quality conditions and they are open to high consumption. The per capita income is \$ 14,381 for a year.

Increasing income from export of oil and gas and with its vast investment and tourism potential, Libya provides significant opportunities for every sector. Libya's young, fast growing and educated population need a lot of goods from refrigerators to cars, from clothes to computers, food and agricultural products, machinery,



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5th Tripoli International Food, Food Technologies, Pack & **Plastics Show**

www.tripolifoodpack.com www.tripolimachinery.com



5th Tripoli International **Machinery Show**









Supporters





Libya, The Target Country of The World's Economies

After it experienced many disorders and chaos in recent years, Libya, which has the highest petroleum income in the world, has entered a process of reconstruction and Libya's need of help from the countries offering economical support has increasingly grown. Libya's institutional integration with the global economy interests deeply all the countries, which carry out their activities in Libya, and in particular to European countries (France, Spain, Great Britain, Italy). Because of its position it holds, Libya, which is an important door to the African region, offers serious opportunities for the investors who wants to increase their shares in Libyan market

FOOD & PACK SHOW

Libya whose agricultural production was affected because of the factors, such as economical embargo, climate conditions and soil structure, and whose need of liberalization is fastly increasing, imports about 80% of food products it needs. With the restructuring process, development of the packing and packaging sektor has undeniably increased in the country that the living standards has begun to rise. This has turned the agriculture, food and packaging sectors into strategical sectors. In this context, Food & Pack Show offers its exhibitors an important platform in the country that profitable investments are inevitably possible.

MACHINERY SHOW

It is inevitable for countries which want to have a say in Libyan economy in the period of restructuring to succeed when they build commercial relationships in a right platform in a right time. Machinery sector's important names that take an active role for years or want to make a fresh start will gain success in the country which needs every kind of products from construction through furniture and agricultural sectors to machinery sector.

2021

right organisation in the right market!

Products Groups

Food

Canned and Processed Foods Bakery and Confectionery Products Beverage, Coffee and Tea **Dairy Products Food Ingredients Meat and Poultry** Organic and Fresh Produce Frozen and Chilled Foods Seafood **Snacks and Fast Food**

Packaging

Paper Packaging Material and Products Plastic Packaging Material and Products Composite Packaging material and products **Glass Packaging Products** Wooden Material Packaging and Products

Machinery

Agricultural Machinery Packaging machinery **Food Processing Machinery Plastic Machinery Metal Working Machinery Wood Working Machinery Construction Machinery** Hardware & Accessories

Agricultural Products, Agricultural vehicles

Grains, Leguminous seeds, Industry plants, seeds Vegetable production, Fruit production Floriculture and related Technologies Tractors, Trailers, Agricultural Machinery Animal Husbandry, Poultry & Poultry Products Fishing and Fish Farming

Why exhibit?

You should join the fair. Because

- 1. You will benefit from business opportunities that occur in the restructuring process of Libya
- 2. You will build business connections.
- 3. You will gain new custumers and preserve your existing customers in Libya.
- **4.** You will be able to observe your customers' reactions by offering them new products and new technologies.
- **5.** You will be able to build face to face trade relations with your new customers and accomplish positive results.
- **6.** You will introduce your company to the public.

